

Message Text

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12

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 COME-00

TRSE-00 OMB-01 CU-04 STR-04 /036 W

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FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 7184

INFO AMEMBASSY LONDON

UNCLAS OTTAWA 2947

E.O. 11652: N/A

TAGS: BBAK, EIND, ETEL, SCUL, ETRD, CA

SUBJ: GOC MOTION PICTURE POLICY

REF: OTTAWA A-332, MAY 23, 1975

1. SECRETARY OF STATE HUGH FAULKNER ANNOUNCED AUGUST 5 IMPLEMENTATION OF MOTION PICTURE INDUSTRY POLICY ANNOUNCED IN GREENBRIAR SPEECH APRIL 29 (OTTAWA 1610) WHEREBY FAMOUS PLAYERS AND ODEON HAVE AGREED INVEST \$1.7 MILLION THIS YEAR IN CANDIAN FILM PRODUCTION AND VOLUNTARILY ADHERE TO QUOTA SYSTEM WHEREBY ALL THEIR THREATRES (APPROXIMATELY 600) IN CANADA WILL SHOW AT LEAST FOUR WEEKS OF CANADIAN-MADE FILMS EACH YEAR. FUALKNER ALSO ANNOUNCED REVISION OF INCOME TAX REGULATIONS TO PERMIT 100 PERCENT WIRTEOFF IN ONE YEAR OF INVESTMENT IN CANADIAN FILMS WHICH MEET COMPLEX CANADIAN CONTENT REQUIREMENTS.

2. FAULKNER STATED HE HOPED THAT CHAINS VOLUNTARY ACCEPTANCE OF QUOTAS WOULD STIMULATE PROVINCIAL GOVERNMENTS ADOPT QUOTA SYSTEM THROUGH LEGISLATION. ANNOUNCED THAT QUEBEC AND ONTARIO ARE CONSIDERING SUCH LEGISLATION.

3. COMMENT: FAMOUS PLAYERS AND ODEON, WHICH DOMINATE CANADIAN THEATRE INDUSTRY, ARE DESCRIBED AS MULTINATIONAL CHAINS. FORMER IS BELIEVED TO BE SUBSIDIARY OF US
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INTERESTS AND LATTER BRITISH SUBSIDIARY.

4. FAULKNER ANNOUNCEMENT RECEIVED GOOD COVERAGE ON TV
NEWS PROGRAMS. TEXT OF ANNOUNCEMENT BEING FORWARDED
ALONG WITH NEWS CLIPPINGS TO EUR/CAN. PORTER

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NNN

Message Attributes

Automatic Decaptioning: X
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Concepts: DEVELOPMENT INVESTMENTS, PRIVATE INVESTMENTS, MOTION PICTURES
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Draft Date: 06 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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